



HT Mobile Apps™



## Mobile Website Checklist for FIs

When you are doing a responsive design or mobile first website, it is important that you utilize your site on several devices and provide access to information in a mobile friendly format. The below checklist is what we've seen great mobile sites include:

- Login in to Mobile Browser banking (not full mobile banking site!)
- Links to download your native apps
- Marketing banner
- Alerts
- Locations—utilizing locating services/maps
- Bookmark us to the homepage reminder
- Product Information
- Contact us
- Social tags
- Link to full site
- FDIC EHL symbols

Also make sure you are actively tracking your numbers—who is accessing your site and from what devices.

If you have any questions or we can help with any of the above, we'd love to hear from you at [info@htmobileapps.com](mailto:info@htmobileapps.com)

At HT Mobile Apps, we believe in building smart, fun apps. We are a small but powerful app development company. By partnering with Community Banks and Credit Unions, we're aiming to push beyond traditional mobile banking platforms to find fun, innovative ways for them to tap into the app experience.

Email us at [info@htmobileapps.com](mailto:info@htmobileapps.com) for pricing today or visit [htmobileapps.com](http://htmobileapps.com)



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