



HT Mobile Apps™



Mobile Banking Checklist

Not all of us can afford to have a mobile only charter or a team of people dedicated to new mobile technology, but there are things we can do as a community financial institution today.

Have you asked:

- What can you do today?
- How much are you spending?
- Where is your vendor going?
- What are your App Store ratings and who is monitoring them?
- What are your reporting options?
- What are your branding options?
- What are your marketing options?
- What are the strategic objectives of your mobile strategy?

Must Have's

- ✓ Balance information
- ✓ Transaction information
- ✓ Locations
- ✓ Alerts

Must Have's in the next 12 months:

- ✓ Person to Person payments
- ✓ Mobile Deposit

If you have any questions or we can help with any of the above, we'd love to hear from you at info@htmobileapps.com

At HT Mobile Apps, we believe in building smart, fun apps. We are a small but powerful app development company. By partnering with Community Banks and Credit Unions, we're aiming to push beyond traditional mobile banking platforms to find fun, innovative ways for them to tap into the app experience.

Email us at info@htmobileapps.com for pricing today or visit htmobileapps.com

