



Not all of us can afford to have a mobile only charter or a team of people dedicated to new mobile technology, but there are things we can do as a community financial institution today.

Have you asked

- What can you do today?
- How much are you spending?
- Where is your vendor going?
- What are your App Store ratings and who is monitoring them?
- What are your branding options?
- What are your marketing options?
- What are the strategic objectives of your mobile strategy?

Must Have's

- Balance information
- Transaction information
- Locations
- Alerts

Must Have's in the next 12 months

- Person to Person payments
- Mobile Deposits

If you have any questions or we can help with any of the above, we'd love to hear from you at info@htmobileapps.com.

Michigan based HT Mobile Apps is an innovative FinTech company, serving banks across the country. HT Mobile Apps has financial institution customers ranging from \$30 million in assets to over \$18 billion in assets on its platform which is designed to help banks easily and cost effectively roll out innovative new services to attract and retain new customers. The platform today powers a suite of offerings including Banker Jr., Member Jr. and now Plinqit.

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