



Mobile Website Checklist for FIs

When you are doing a responsive design or mobile first website, it is important that you utilize your site on several devices and provide access to information in a mobile friendly format.

The below checklist is what we've seen great mobile sites include.

- Login in to Mobile Browser banking (not full mobile banking site!)
- Links to download your native apps
- Marketing banner
- Alerts
- Locations—utilizing locating services/maps
- Bookmark us to the homepage reminder
- Product Information
- Contact us
- Social tags
- Link to full site
- FDIC EHL symbols

Also make sure you are actively tracking your numbers—who is accessing your site and from what devices.

If you have any questions or we can help with any of the above, we'd love to hear from you at info@htmobileapps.com.

Michigan based HT Mobile Apps is an innovative FinTech company, serving banks across the country. HT Mobile Apps has financial institution customers ranging from \$30 million in assets to over \$18 billion in assets on its platform which is designed to help banks easily and cost effectively roll out innovative new services to attract and retain new customers. The platform today powers a suite of offerings including Banker Jr., Member Jr. and now Plinqit.

Email us at info@htmobileapps.com for pricing today! or Visit htmobileapps.com

